New Ways of Offering Parenting Education

Family & Community Development Team
Cornell Cooperative Extension
Tompkins County
Services During 2020 – 2021

• No Significant Change in the Number of Workshops Run or the Number of Participants Served
• Services changed from entirely in-person to entirely virtual over Zoom
  • Number of Workshops During Typical Year: 19
  • Number of Workshops Run in 2020: 19
  • Number of Workshops Run/Scheduled in 2021: 19
• Average Number Participants per Workshop 1.1.20 – Present : 8
  • Participants Served Since March of 2020: ~228
• 1:1 Parenting Supports Have Also been Available in Virtual Format
Adaptations to Workshops

• Over Enrollment Required to Fill Classes
• 2 Hour Sessions Reduced to 90 minutes
• Ice Breakers and Bonding Activities Inserted into Sessions
• Break Out Rooms for Small Group Work and Role Plays
• White Board vs. Newsprint
• Facilitator Circulation
• Literacy Activities Converted to Media
Adaptations to Systems

• Transition to Online Systems for All Aspects of Workshops
  • Promotion
  • Registration
  • Delivery
  • Evaluations
  • Data Analysis
  • Incorporation of Feedback
Learn Out

• Virtual Programming allowed many parents to participate who otherwise would not have been able to:
  • Parents with busy schedules
  • Limited transportation
  • Unfamiliar/uncomfortable with service locations
  • Outside the immediate area
  • Health/mental health conditions

• Continue to Offer and Refine Virtual Programming
• Be ‘Ready’ to Offer In Person Services at short notice
• Continue discussions and research around Hybrid/Dual Programming
Challenges

• IT Security, Privacy Concerns, Shared Access
• “Where is that file saved?”
  • Box, One Drive, Qualtrics, Google, F:
• “Is that the most recent version?”
  • Streamlining and Efficient Use of Technology Tools
• Communicating Changes to Community
  • What's the right link to share with participants
  • How to keep registrations/referrals coming in
• Ensure we stay true to inclusive roots for low/no literacy levels
• What Challenges Are You Facing?
Sharing, Suggestions, Solutions

All of this is a work in progress. We have as many questions as we do answers.

• What are some examples of how your program has managed through these Pandemic related challenges?
• Share some ways you have handled things that could be helpful to others.
• Jam Board to Share
• Or Chat to Share
Good luck going forward!

- Virtual Professional Development Training Opportunity
- PS It Works – Communication Skills
- Professional Development Training Opportunity:
  - Updated curriculum, and resources for virtual and in-person delivery
  - Nov. 3 & 4, 9-3:30
  - https://reg.cce.cornell.edu/PSItWorks-2-2-2_250