Fashion Design and Management 2017-2018
Option II: Fashion Design Management

The requirements listed below pertain to all students matriculating in August 2017 and January 2018.

I. Distribution Requirements

A. Natural Sciences

A.I.1. Natural Science lecture (lab not required)
   a. Score of 5 on AP Biology, AP Chemistry or AP Physics OR
   b. Must choose from the following list (must be taken at Cornell):
      BIOG 1140
      BIOMG 1350
      BIOG 1440/BIOG 1445
      BIOEE 1610
      CHEM 1560 or CHEM 2070
      CHEM 2080
      PHYS 1101 or PHYS 2207
      PHYS 1102 or PHYS 2208
   *one semester of BIOG 1500 Investigative Lab can also be taken but is not required

A.I.2. Natural Science (lab not required, must be taken at Cornell, no AP credit)
   a. Choose a course from the above list in A.1. OR
   b. Choose from any course with the PBS Course Distribution

B. Social Sciences

B.I.1. Select one of the following courses:
   HD 1100 Introduction to Lifespan Development OR
   HD 1150 Human Development: Infancy and Childhood OR
   HD 1170 Adolescence and Emerging Adulthood OR
   PSYCH 1101 Introduction to Psychology

B.I.2. Select one 3 credit course in either:
   Anthropology, Sociology or Development Sociology

C. Humanities

Any Art History (May be taken at Cornell or Abroad)

D. Written Communications

Must be First-Year Writing Seminars

MUST BE COMPLETED DURING FIRST 2 SEMESTERS

E. Quantitative and Analytical

   a. Either Statistics or Calculus must be taken at Cornell unless you have earned
      a score of 4 or 5 on AP Calculus BC.
   b. Once the above requirement is met other AP credit from Calculus AB (a score
      of 4 or 5) or Statistics (a score of 4 or 5) may be applied to the Quantitative
      and Analytical requirement if the content is not overlapping.

F. Additional credits

F.I.1. Take the following:
   ECON 1110 Introduction to Microeconomics

F.I.2. Choose one course from the following:
   COMM 1300 Visual Communication
   COMM 2010 Oral Communication
   COMM 2450 Communication and Technology (also INFO 2450)
   ILROB 4260 Managing for Creativity
   Foreign Language

F.I.3. Choose one course from the following:
   HADM 4410 Strategic Management
   HE 4921 Experience Based Learning in Corporate and Public Sector Internships
   ILHR 4640 Business Strategy
   ILROB 1220 Introduction to Organizational Behavior
   ILROB 4210 Organizational Behavior
   NCC 5540 Managing and Leading in Organizations

F.I.4. Ethics/Sustainability: Choose one course from the following:
   ANTHR 3470 Ethics, Animals and Nonhumans
   BEE 3299 Sustainable Development
   BSOC 2051 Ethical Issues in Health and Medicine (also STS 2051)
   BSOC 2061 Ethics and the Environment (also STS 2061/PHIL 2460)
   CRP 3011 Ethics, Development, and Globalization
   CRP 3840 Green Cities
   DEA 1200 Art + Science: Sustainability, Multiculturalism and Transdisciplinarity
   DEA 4220 Ecological Literacy and Design (also ARCH 4601)
   DSOC 3240 Environmental Sociology
   FSAD 4021/6021 Apparel and Textiles in Developing Nations I/Apparel and Textiles
   in Developing Nations II
   GOVT 4917 Ethics in International Relations
   HE 4923 Professional Practice and Leadership (NYC)
   INFO 1200 Information Ethics, Law, and Policy
   NTRES 3320 Introduction to Ethics and Environment
   PHIL 1450 Contemporary Moral Issues
   PHIL 2410 Ethics
   PHIL 2450 Ethics and Health Care

Credits

I.E.1. Statistics
   Choose ONE of the following courses:
   AEM 2100, BTRY 3010, ILRST/STSCI 2100, MATH 1710, PAM 2100, PSYCH 3500

I.E.2. Calculus
   Choose ONE of the following:
   MATH 1106, MATH 1110, MATH 1910

F. Additional credits

F.I.1. Take the following:
   ECON 1110 Introduction to Microeconomics

F.I.2. Choose one course from the following:
   COMM 1300 Visual Communication
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Credits
II. Requirements in the Major  48-52  

A. Must take the following:  30  
FSAD 1140 Introduction to Computer-Aided Design  
FSAD 1250 Art, Design, and Visual Thinking  
FSAD 1350 Fibers, Fabrics, and Finishes  
FSAD 1360 Fibers and Yarn Analysis Lab  
FSAD 2310 Fashion Product Management  
FSAD 2370 Structural Fabric Design  
FSAD 3320 Product Quality Assessment  
FSAD 3690 Style, Fashion, and the Apparel Industry  
FSAD 4440 Global Fashion Management  
FSAD 4660 Textiles, Apparel & Innovation  

Choose one course from the following:  
FSAD 6415 Anthropology of the Fashioned Body  
FSAD 6500 Fashion, Media, and Technology  
FSAD 6700 Fashion Theory  
FSAD 6900 Understanding Functional Aspects of Clothing and Design  

B. Management Specific Requirements  9-10 
II.B.1 Take both of the following:  
AEM 1200 Introduction to Business Management  
AEM 3440 Consumer Behavior  

II.B.2. Choose one from the following:  
AEM 2300 International Trade and Finance  
AEM 3250 Business Planning Process for New Ventures  
HADM 1150 Organizational Behavior and Leadership Skills  
HADM 4890 The Law of the Internet and E-Commerce  
ILHR 2020 Pay  
ILRIC 2350 Work, Labor, and Capital in the Global Economy  
ILRID 1700 Introduction to Organizations and Management  
LAW 4021 Competition Law and Policy  
NBA 3000 Entrepreneur and Private Equity  

C. Track Requirements  9-12  
Select Courses from ONE Track:  
I. Management Marketing Track  
Take two from the following:  
AEM 2400 Marketing  
HADM 2410 Marketing Principles  
NCC 5530 Marketing Management  

Take one from the following:  
AEM 2210 Financial Accounting  
HADM 2230 Financial Accounting Principles  
HADM 2250 Finance  
NCC 5500 Financial Accounting  

II. Product Development Track  
Must take the following:  
FSAD 1450 Introduction to Fashion Design  
FSAD 2660 Apparel Design: Product Development  

Take two courses from the following:  
FSAD 2640 Fashion Draping  
FSAD 2650 Creative Patternmaking for Fashion Design  
FSAD 3250 Color and Surface Design of Textiles  
FSAD 3650 New Technologies in Fashion Design  
DEA 1110 Making a Difference by Design  
DEA 3510 Ergonomics and Anthropometrics  

III. Communications Track  
Take three courses from the following:  

Writing  
COMM 3040 Writing and Editing for Magazines and Online Media  

Public Relations/Human-Centered Systems  
COGST 1101 Introduction to Cognitive Science (also CS 1710/LING 1170/PHIL 1910/PSYCH 1102)  
COMM 3400 Personal Relationships and Technology (also INFO 3400)  
COMM 3450 Human-Computer Interaction Design (also INFO 3450)  
COMM 3460 Crowds, Communities, and Technology (also INFO 3460)  
COMM 3650 Technology in Collaboration (also INFO 3650)  
COMM 4400 Advanced Human-Computer Interaction Design (also INFO 4400)  
COMM 4450 Computer-Mediated Communication (also INFO 4450)  
COMM 4500 Language and Technology (also INFO 4500)  
COMM 4550 Deception in the Networked Age (also INFO 4550)  
INFO 4240 Designing Technology for Social Impact (also STS 4240)  
INFO 4320 Introduction to Rapid Prototyping and Physical Computing  
INFO 4420 Human Computer Interaction Studio  
PSYCH 2050 Perception  
PSYCH 2800 Introduction to Social Psychology  
PSYCH 3420 Human Perception: Application to Computer Graphics, Art, and Visual Display (also COGST 3420/VISST 3342)  
PSYCH 3800 Social Cognition  

Communications/Social Systems  
AEM 3220 Digital Business Strategy  
ARTH 3650 History and Theory of Digital Art (also INFO 3660/VISST 3650)  
ARTH 4144 Responsive Environments (also INFO 4144/VISST 4144)  
COMM 3010 - Writing and Producing the Narrative for Digital Media  
COMM 3060 - Connecting Experience: Creating a Personal Brand and Implementing an ePortfolio  
COMM 3070 - Communicating for Impact: Developing Strategic Communication from Op-ed to Video  
COMM 3200 New Media and Society (also INFO 3200)  
COMM 4280 Communication Law
III. Communications/Social Systems Track continued

COMM 4700 Data and Algorithms in Public Life (also INFO 4700)
ECE 2500 Technology in Society (also ENGRG 2500/HIST 2500/STS 2501)
ECE 2980 Inventing an Information Society (also AMST 2980/ENGRG 2980/HIST 2920/INFO 2921/STS 2921)
ECON 2040 Networks (also CS 2850/INFO 2040/SOC 2090)
ECON 3030 Intermediate Microeconomic Theory
INFO 4200 Information Policy: Research, Analysis, and Design (also COMM 4201/STS 4200)
INFO 4220 Networks II: Market Design
INFO 4240 Designing Technology for Social Impact (also STS 4240)
STS 3561 Computing Cultures (also ANTHR 3061/COMM 3560/INFO 3561/VISST 3560)

III. Electives Variable Credit
    Recommended: DEA 1110 Making a Difference by Design

IV. Physical Education 2
Physical Education must be completed in order to graduate. However, physical education does not count toward college and university minimum credit requirements for full-time status, nor does it count towards the 120 credits required for graduation.

Total Credits (exclusive of PE) 120

Credits

College Requirements:

- Students must complete a minimum of 9 HUMEC credits outside of FSAD. These credits are given for any Human Ecology course outside your major from Category I, II, or III. These can be taken S/U only if course is NOT used to fulfill a curriculum requirement.

- Students must complete a minimum of 43 HUMEC credits. Hum Ec credits are given in Category I (distribution), Category II (in your major) and Category III (electives).

- HE non-departmental courses at the 2000-level and below do not count toward the 43 HE credits.

- Pass/Fail Courses [S/U]
  - S/U grading option may NOT be used for any required course [i.e., distribution requirements in Category I or major courses in Category II] unless it is the only grade option offered for those courses.
  - S/Us MAY be used for the 9 credits of Human Ecology coursework outside of the major and for electives in Category III.
  - Students may apply no more than 12 credits of S/U towards graduation requirements. If a required course is only offered S/U, it will not count towards this limit. Students may take more S/Us if they choose, but the additional credit will not be applied towards graduation.
  - The deadline for changing grade options is the 57th calendar day of the semester, the same as the “drop” deadline.

- Special Study Courses [4000, 4010, 4020, 4030]
  - A total of 12 credits of special study course work from Human Ecology or other colleges will count towards the 120 graduation credit requirement. [Additional credits can be taken but will not be applied.]
  - A maximum of three credits of 4000-4020 (not including 4030) may count towards the “credit outside the major” category as long as the special study is in a department outside the student’s major.
  - Students cannot TA (4030) the same course for credit more than once or take and TA the same course simultaneously. 4030 does not fulfill any requirements towards the major. Registration for 4030 may not exceed 5 credit hours per semester.

- Students must complete 120 credits overall, exclusive of physical education and “00” courses.

- Elective credits can be earned in Human Ecology or elsewhere.