2012 Florence Halpern Award and Flora Rose Prize
LEADERSHIP and ENGAGEMENT

These $750 awards recognize Human Ecology juniors and seniors for outstanding accomplishments in leadership and engagement to benefit communities.

**Flora Rose Prize:** recognizes leadership in service and promise for contributions to the self-fulfillment of future generations. This award is presented to a Human Ecology junior or senior with an outstanding record of leadership accomplishments in public service, including self-initiated activities that have provided significant and sustainable social benefits. This award recognizes accomplishments that may be within or beyond the Cornell community.

**Florence Halpern Award:** recognizes creative solutions to human problems through supervised fieldwork or community service beyond the Cornell community. This award is presented to a Human Ecology junior or senior with an outstanding record of supervised fieldwork or community service that demonstrates innovative and effective models of social change.

**Requirements:** Applicants must have matriculated in the College of Human Ecology no later than August 2011, hold junior or senior status, and be in good academic standing. Previous winners of these awards may not apply.

**APPLICATION MATERIALS & PROCESS**

Use the same application materials to apply for one or both awards.

1. Applicant cover sheet (see attached template)
2. Resume
3. Unofficial copy of transcript
4. Description of accomplishments (see attached guidelines)
5. Submit printed copies of items #1-4 to Kenna Snow-Tompkins (184 MVR) no later than 3:00 pm on Monday, May 7.
6. One letter from a person who knows your accomplishments well because they have supervised or observed your work directly (Recommender A). This person may be a Cornell faculty or staff member, or they may be a leader in the organization or community where you have worked and not affiliated with Cornell. The recommender may not be a student. This letter must be submitted directly to Kenna Snow-Tompkins by Monday, May 7. Please give this person the attached instructions (pp. 4-5) for Recommender A.
7. A second letter from a Cornell faculty or staff member who knows you well and can evaluate your general qualifications for this award including your personal attributes, leadership skills, and service-orientation (Recommender B). This letter must be submitted directly to Kenna Snow-Tompkins by Monday, May 7. Please give this person the attached instructions (pp. 6-7) for Recommender B.
College of Human Ecology
2012 Florence Halpern Award and Flora Rose Prize

APPLICANT COVER SHEET

Name: ____________________________________________________________

Major: ___________________________  Expected Graduation Date: _________

Local Address: ______________________________________________________

______________________________________________________________

Cornell net id: ____________  Local Phone: ________________

I wish to be considered for: (check one or both awards)

__________ Flora Rose Prize recognizes leadership in service and promise for contributions to the self-fulfillment of future generations. It emphasizes outstanding records of leadership accomplishments in public service, including self-initiated activities that have provided significant and sustainable social benefits. This award recognizes accomplishments that may be within or beyond the Cornell community.

__________ Florence Halpern Award recognizes creative solutions to human problems through supervised fieldwork or community service beyond the Cornell community. It emphasizes supervised fieldwork or community service that demonstrates innovative and effective models of social change.

Names of Recommenders
I have asked the following people to submit recommendations directly to Kenna Snow-Tompkins, and I have provided them with the guidelines for recommenders

Name of Recommender A: _____________________________________________
(This person must have supervised or directly observed your accomplishments. This person does not have to be a Cornell faculty or staff member. The recommender may not be a student.)

Name of Recommender B: _____________________________________________
(This person must be a Cornell faculty or staff member who knows you well and can speak to your personal qualities, leadership skills, service orientation, and engagement with communities.)

Signed Statement:

I verify that the materials I present in this application are an honest, accurate, and complete representation of my credentials and description of my accomplishments relevant to these awards.

Signed: _______________________________  Date: ________________
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DESCRIPTION OF ACCOMPLISHMENTS (TO BE PROVIDED BY APPLICANT)

- Describe your accomplishments in a coherent statement not longer than 1000 words.
- The statement should be well-written and include sufficient detail about your accomplishments to explain why they are worthy of recognition.
- Answer the following questions as you describe your project, but do not organize your description by question number. Provide additional information as needed.

1. In what community was your work conducted?
2. What community needs did your work address? How did you know about these needs?
3. What were the specific objectives of your work?
4. How was your work designed to meet these objectives?
5. To what extent did you begin this project from scratch or build upon an existing effort?
6. Who else (persons or organizations) was involved in the development and project activities?
7. How was your work carried out?
8. What resources were involved and where did these come from?
9. How has this work impacted the people it was intended to serve? How do you know this?
10. How innovative is this work in addressing the needs of the community? Why do you think so?
11. In what ways might this work become a model for other settings?
12. Will this work be sustained after your involvement? If yes, how will this happen?
13. Explain your specific contributions to this effort. How did your efforts, skills and personal attributes make a difference in this community?
14. What were your biggest challenges and how did you overcome these hurdles?
15. Describe your biggest leadership lessons during this project? How have you passed these lessons on to the project’s future leaders?
16. Describe any funding, academic credit, or credit toward a service requirement for this work that you received for this work.
2012 Florence Halpern Award and Flora Rose Prize

A. RECOMMENDATION FROM PERSON WHO HAS SUPERVISED OR OBSERVED THE APPLICANT’S ACCOMPLISHMENTS

Name of Applicant __________________________

Dear Recommender:

Thank you for providing an evaluation for this student’s application for the Florence Halpern Award and/or Flora Rose Prize. These prizes recognize a junior or senior in Human Ecology who has made outstanding accomplishments in leadership for social change to benefit communities. These public service or outreach leadership accomplishments may have occurred through fieldwork or extracurricular activities within or beyond the Cornell community.

Award winners may be recognized for original, creative and innovative projects that serve communities. Award winners may also be recognized for their critical leadership accomplishments in revitalizing, expanding, strengthening, or evaluating programs others have created. Effective engagement with communities is expected along with evidence that the student has worked successfully with others to understand the issue and to develop and implement appropriate programs that will be sustainable or models that inspire others.

The student’s leadership accomplishments may have occurred through a small self-initiated project or as part of a large team project. For students who have worked as team members, the student should have been engaged in a substantial way in the overall project, held critical responsibilities for one or more parts, and made important, identifiable contributions to the project and its outcomes. Examples of particularly important contributions might be one or more of the following: a) creativity ideas for design, implementation, or problem-solving; b) original work contributing to the development of project materials or methods; c) leadership in building project teams and collaboration with communities so that project can succeed; or d) original work in designing or conducting needs assessment and evaluation.

Please provide us with a confidential evaluation of this student’s responsibilities and contributions to the well being of persons within or beyond Cornell University through supervised community service, fieldwork or outreach. Please provide the following information in your letter.

a) What is your position? How have you been involved in the accomplishments the student presents for this award? How well do you know this student and his/her work?
b) To what extent has the student received academic credit or pay for this work?
c) How much responsibility and initiative has the student demonstrated in this work?
d) What have been the student’s particular contributions? How have these benefited the people served?
e) How innovative and important are the student’s accomplishments compared to other advanced students you have observed in similar efforts?
f) What other information about this student would help us understand why he or she is deserving of this distinguished award?
Please include your contact information in the letter. If your organization is not affiliated with Cornell, please include the contact information for your organization.

Please submit this confidential letter by a) enclosing it in a sealed envelope that is signed on the flap, b) sending it as an e-mail attachment to Kenna Snow-Tompkins (kms3@cornell.edu), or c) faxing to the number shown below. We need to receive your recommendation by **Monday, May 7** to consider this student’s application.

**Thank you so much** for your help in evaluating this student’s qualifications!

Kenna Snow-Tompkins  
Assistant to the Selection Committee for the 2012 Florence Halpern and Flora Rose Awards  
College of Human Ecology  
Cornell University  
184 MVR Hall  
Ithaca, NY 14853  
Tel: (607) 255-1833  
Fax: (607) 255-9256
2012 Florence Halpern Award and Flora Rose Prize

B. RECOMMENDATION FROM CORNELL FACULTY OR STAFF MEMBER WHO KNOWS THE APPLICANT WELL

Name of Applicant ___________________________

Dear Recommender:
Thank you for providing an evaluation for this student’s application for the Florence Halpern Award and/or Flora Rose Prize. These prizes recognize a junior or senior in Human Ecology who has made outstanding accomplishments in leadership for social change to benefit communities. These public service or outreach leadership accomplishments may have occurred through fieldwork or extracurricular activities within or beyond the Cornell community.

Award winners may be recognized for original, creative, and innovative projects that serve communities. Award winners may also be recognized for their critical leadership accomplishments in revitalizing, expanding, strengthening, or evaluating programs others have created. Effective engagement with communities is expected along with evidence that the student has worked successfully with others to understand the issue and to develop and implement appropriate programs that will be sustainable or models that inspire others.

The student’s leadership accomplishments may have occurred through a small self-initiated project or as part of a large team project. For students who have worked as team members, the student should have been engaged in a substantial way in the overall project, held critical responsibilities for one or more parts, and made important, identifiable contributions to the project and its outcomes. Examples of particularly important contributions might be one or more of the following: a) creativity ideas for design, implementation, or problem-solving; b) original work contributing to the development of project materials or methods; c) leadership in building project teams and collaboration with communities so that project can succeed; or d) original work in designing or conducting needs assessment and evaluation.

Please provide us with a confidential evaluation of this student’s contributions and potential to improve the well being of persons within or beyond Cornell University through community service, fieldwork, or outreach. Please include the following information in your letter.

a) What is your position at Cornell?
b) How well and in what capacity do you know this student?
c) If you have been involved in the accomplishments the student presents for this award, how distinctive do you feel that these are compared to the accomplishments of other Cornell juniors or seniors who are active in efforts to benefit communities within or beyond Cornell?
d) To what extent has the student received academic credit or pay for the work presented?
e) Please compare this student to other junior and senior Cornell students in terms of his/her overall commitment and leadership skills to benefit communities. What other information about this student would help us understand why he or she is deserving of this distinguished award?
Please submit this confidential letter by a) enclosing it in a sealed envelope that is signed on the flap, b) sending it as an e-mail attachment to Kenna Snow-Tompkins (kms3@cornell.edu), or c) faxing to the number shown below. We will need to receive your recommendation by Monday, May 7 in order to consider this student’s application.

Thank you so much for your help in evaluating this student’s qualifications.

Kenna Snow-Tompkins
Assistant to the Selection Committee for the 2012 Florence Halpern and Flora Rose Awards
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