Option II: Apparel/Textile Management

The requirements listed below pertain to all students matriculating in August 2008 and January 2009.

I. Distribution Requirements

A. Natural Sciences

<table>
<thead>
<tr>
<th>Credits</th>
<th>6-8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take two from the following and all sciences MUST have a LAB component:</td>
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<tr>
<td>BIO G 1101-1103* or BIO G 1105 or BIO G 1110</td>
<td>CHEM 1560 or CHEM 2070</td>
</tr>
<tr>
<td>BIO G 1102-1104* or BIO G 1106 or BIO G 1109</td>
<td>CHEM 2080</td>
</tr>
<tr>
<td>PHYS 1101 or PHYS 2207 or PHYS 1112</td>
<td>CHEM 2150</td>
</tr>
<tr>
<td>PHYS 1102 or PHYS 2208 or PHYS 2213</td>
<td>CHEM 2160</td>
</tr>
</tbody>
</table>

*The combinations BIO G 1101-1103 and BIO G 1102-1104 each count as a single course.

B. Social Sciences

<table>
<thead>
<tr>
<th>Credits</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>HD 1150 Human Development OR PSYCH 1101 Introduction to Psychology</td>
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</tbody>
</table>

One 3 credit Social Science course

C. Humanities

<table>
<thead>
<tr>
<th>Credits</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language credit may not be used in this area (See I.F.)</td>
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</tbody>
</table>

Includes literature, history (including art and design history), philosophy, religion, and archaeology. Critical, historical, and theoretical studies of the arts and design are considered humanities. Languages and creative or performing arts such as the writing of fiction or poetry, painting, sculpting, designing, composing or performing music, acting, directing, and dance are NOT considered humanities.

D. Written Communications

<table>
<thead>
<tr>
<th>Credits</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Must be First-Year Writing Seminars</td>
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</tr>
</tbody>
</table>

MUST BE COMPLETED DURING FIRST 2 SEMESTERS

E. Quantitative and Analytical

<table>
<thead>
<tr>
<th>Credits</th>
<th>7-8</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Either Statistics or Calculus must be taken at Cornell unless you have earned a score of 3 or higher on AP Calculus BC.</td>
<td></td>
</tr>
<tr>
<td>b. Once the above requirement is met other AP credit from Calculus AB (a score of 3 or higher) or Statistics (a score of 4 or 5) may be applied to the Quantitative and Analytical requirement if the content is not overlapping.</td>
<td></td>
</tr>
</tbody>
</table>

1. Statistics

Choose ONE of the following courses:

- AEM 2100, BTRY 3010, BTRY 6010, ILRST 2100, ILRST 2120, MATH 1710, PAM 2100, PSYCH 3500
- Calculus

Choose ONE of the following:

- MATH 1106, MATH 1110, MATH 1910

F. Additional credits

<table>
<thead>
<tr>
<th>Credits</th>
<th>18</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 1110 Introduction to Microeconomics</td>
<td></td>
</tr>
<tr>
<td>ECON 1120 Introduction to Macroeconomics</td>
<td></td>
</tr>
</tbody>
</table>

[Both ECON 1110/1120 count as Credits Outside the Major if taken at Cornell]

Ethics/Sustainability: Choose ONE course from:

- AEM 4550 Sustainability, Business and the Environment
- BEE 3299 Sustainable Development: A Web-Based Course
- B&SOC 2051 Ethical Issues in Health and Medicine (also S&TS 2051)
- B&SOC 2061 Ethics and the Environment (also S&TS 2061, PHIL 2460)
- DEA 3030 Interior Materials and Sustainable Elements
- DEA 4220 Ecological Literacy and Design (also ARCH 4601)
- DSOC 3240 Environment and Society
- ILRCB 4820 Ethics at Work
- LA 4950 Green Cities: The Future of Urban Ecology (also CRP 3840)
- LAW 4081 Law, Science, and Sustainability
- NTRES 4310 Environmental Strategies
- PAM 5520 Health Care Services: Consumer & Ethical Perspectives
- PAM 6310 Ethics, Public Policy in American Society
- PHIL 1450 Contemporary Moral Issues
- PHIL 2410 Ethics
- PHIL 2450 Ethics and Health Care
- PHIL 2470 Ethics and Public Life
- SOC 3210 Environmental Sociology

Select TWO courses from: SOC [Excludes ECON 1110/1120]

ECON, GOVT, SOC, D SOC, Law, ILR, and Management Related Courses

Choose ONE course from:

- COMM 2010 Oral Communication
- Foreign Language
- H ADM 3365 Managerial Communication II
II. Requirements in the Major  

A. Must take the following:
- FSAD 1140 Introduction to Computer-Aided Design
- FSAD 1250 Art, Design, and Visual Thinking
- FSAD 1350 Fibers, Fabrics, and Finishes
- FSAD 1360 Fibers and Yarn Analysis Lab
- FSAD 2370 Structural Fabric Design
- FSAD 3690 Style, Fashion, and the Apparel Industry
- FSAD 4310 Apparel Production and Management
- FSAD 4320 Product Quality Assessment
- FSAD 4440 Apparel/Textile Retailing and Distribution
- FSAD 4660 Textiles, Apparel & Innovation
- AEM 2200 Introduction to Business Management

Choose ONE course from the following:
- FSAD 4200 (previously 370) History of Color and Design in Textiles
- FSAD 6640 Human Factors: Anthropometrics and Apparel
- FSAD 6700 Fashion Theory
- FSAD 6750 Aesthetics and Meaning in World Dress

Choose ONE course from the following:
- FSAD 1450 Introduction to Apparel Design
- ART 1201 Introductory Painting
- ART 1401 Introductory Sculpture
- ART 1601 Photography I
- ART 1608 Black-and-White Photography
- ART 1701 Electronic Imaging in Art
- ART 2701 Electronic 3-D Modeling Animation
- ART 3901 Media Arts Studio I (also ARCH 4509/6509, FILM 3910/DANCE 3570)
- CS 1300 Design & Programming for the Web (also INFO 1300)

B. Select courses from ONE Track:

Management & Marketing, or Communications, or Product Development

I. Management & Marketing Track

Management & Marketing: Take TWO of the following:
- AEM 2300 International Trade & Finance (also ECON 2300)
- AEM 2400 Marketing
- AEM 3440 Consumer Behavior
- AEM 4490 Global Marketing Strategy
- H ADM 3343 Marketing Research for Decision Makers
- ILROB 1220 Introduction to Organizational Behavior
- ILROB 1750 Behavior, Values, and Performance
- NCC 5530 Marketing Management
- NCC 5540 Management & Leading in Organizations

Accounting: Take ONE of the following:
- AEM 2210 Financial Accounting
- H ADM 2223 Financial Accounting Principles (non-hotel students)
- OR&IE 3150 Financial and Managerial Accounting

Entrepreneurship: Take ONE of the following:
- AEM 3250 Personal Enterprise and Small Business Management
- NBA 3000 Entrepreneurship and Enterprise

II. Communications Track

Take ANY FOUR courses from the following:

Writing
- COMM 2600 Science Writing for Public Information
- COMM 2630 Organizational Writing

Public Relations/Negotiations
- COMM 2720 Principles of Public Relations and Advertising
- COMM 2820 Research Methods in Communication Studies
- COMM 4100 Organizational Communication: Theory & Practice
- COMM 4200 Public Opinion and Social Processes
- COMM 4280 Communication Law
- GOVT 3171 Campaigns and Elections
- ILRCB 6011 Negotiation: Theory and Practice
- LING 2244 Language and Gender

Communications-General
- COMM 1101 Cases in Communication
- COMM 1300 Visual Communications
- COMM 2200 Media Communication
- COMM 2760 Cases in Communication and Social Influence
- COMM 2840 Sex, Gender and Communication
- COMM 4100 Organizational Communication: Theory & Practice
- H ADM 1165 Managerial Communication I
- H ADM 3365 Managerial Communication II
- H ADM 4462 Intercultural Communication in the Hospitality Industry
- PSYCH 3470 Psychology of Visual Communication
III. Product Development Track
Take ONE course from each of the following categories:
Design/Production
Marketing/Management
Consumer Behavior

Take one additional course from:
Design/Production OR Marketing/Management

Design/Production:
FSAD 2650 Apparel Patternmaking
FSAD 2660 Apparel Design: Product Development
FD SC 4010 Concepts of Product Development

Marketing/Management:
AEM 3210 Business Law II (also NBA 5610)
H ADM 3343 Marketing Research for Decision Makers
NCC 5530 Marketing Management
NCC 5540 Management & Leading in Organizations
AEM 3250 Personal Enterprise & Small Business Mgt. OR NBA 3000 Entrepreneurship & Enterprise

Consumer Behavior:
H ADM 3347 Consumer Behavior

III. Electives Variable Credit
Recommended: DEA 1110 Making Difference By Design

IV: Physical Education 2
Physical education does not count toward college and university minimum credit requirements for full-time status.

Total Credits (exclusive of PE) 120

College Requirements:

- Students must complete a minimum of 9 HUMEC credits outside of FSAD. These credits are given for any Human Ecology course outside your major from Category I, II, or III. These can be taken S/U only if course is NOT used to fulfill a curriculum requirement.

- Students must complete a minimum of 43 HUMEC credits. Hum Ec credits are given in Category I (distribution), Category II (in your major) and Category III (electives).

- Pass/Fail Courses [S/U]
  - S/U grading option may NOT be used for any required course [i.e., distribution requirements in Category I or major courses in Category II] unless it is the only grade option offered for those courses.
  - S/Us MAY be used for the 9 credits of Human Ecology coursework outside of the major and for electives in Category III.
  - Students may apply no more than 12 credits of S/U towards graduation requirements. If a required course is only offered S/U, it will not count towards this limit. Students may take more S/Us if they choose, but the additional credit will not be applied towards graduation.
  - The deadline for changing grade options is 3 weeks after the start of classes, the same as the “add” deadline.

- Special Study Courses [4000, 4010, 4020, 4030]
  - A total of 12 credits of special study course work from Human Ecology or other colleges will count towards the 120 graduation credit requirement. [Additional credits can be taken but will not be applied.]
  - A maximum of three credits of 4000-4020 (not including 4030) may count towards the “credit outside the major” category as long as the special study is in a department outside the student’s major.
  - Students cannot TA (4030) the same course for credit more than once or take and TA the same course simultaneously. 4030 does not fulfill any requirements towards the major. Registration for 4030 may not exceed 5 credit hours per semester.

- Students must complete 120 credits overall, exclusive of physical education and “00” courses.

- Elective credits can be earned in Human Ecology or elsewhere.