Fashion Design and Management  2014-2015
Option II: Fashion Design Management

The requirements listed below pertain to all students matriculating in August 2014 and January 2015.

I. Distribution Requirements  43-47

A. Natural Sciences  6-8
   I.A.1. Natural Science lecture (lab not required)
         a. Score of 5 on AP Biology, AP Chemistry or AP Physics OR
         b. Must choose from the following list (must be taken at Cornell):
            BIOG 1140* CHEM 1560 or CHEM 2070
            BIOMG 1350 CHEM 2080
            BIOG 1440*/BIOG 1445* PHYS 1101 or PHYS 2207
            BIOEE 1610* PHYS 1102 or PHYS 2208
         *one semester of BIOG 1500 Investigative Lab can also be taken but is not required
   I.A.2. Natural Science (lab not required, must be taken at Cornell, no AP credit)
         a. Choose a course from the above list in A.1. OR
         b. Choose from the Human Ecology Natural Science Approved Course list:
             http://www.human.cornell.edu/registrar/requirements-and-policies.cfm

B. Social Sciences  6
   I.B.1. Select one of the following courses:
          HD 1150 Human Development: Infancy and Childhood OR
          HD 1170 Human Development: Adolescence and Emerging Adulthood OR
          PSYCH 1101 Introduction to Psychology

   I.B.2. Select one 3 credit course in either:
          Anthropology, Sociology or Development Sociology

C. Humanities  3-4
   Any Art History (May be taken at Cornell or Abroad)

D. Written Communications  6
   Must be First-Year Writing Seminars
   MUST BE COMPLETED DURING FIRST 2 SEMESTERS

E. Quantitative and Analytical  7-8
   a. Either Statistics or Calculus must be taken at Cornell unless you have earned
      a score of 3 or higher on AP Calculus BC.
   b. Once the above requirement is met other AP credit from Calculus AB (a score
      of 3 or higher) or Statistics (a score of 4 or 5) may be applied to the
      Quantitative and Analytical requirement if the content is not overlapping.

I.E.1. Statistics
       Choose ONE of the following courses:
       AEM 2100, BTRY 3010, BTRY 6010, ILRST/STSCI 2100, MATH 1710, PAM 2100,
       PSYCH 3500

I.E.2. Calculus
       Choose ONE of the following:
       MATH 1106, MATH 1110, MATH 1910

F. Additional credits  15
   I.F.1. Take both of the following:
          ECON 1110 Introduction to Microeconomics
          ECON 1120 Introduction to Macroeconomics
          [Both ECON 1110/1120 count as Credits Outside the Major if taken at Cornell]

   I.F.2. Choose one course from the following:
          COMM 1300 Visual Communication
          COMM 2010 Oral Communication
          HADM 1650 Managerial Communication I
          ILROB 4260 Managing Creativity
          Foreign Language

   I.F.3. Choose one course from the following:
          HADM 4143 Innovation and Dynamic Management
          HADM 4410 Strategic Management
          ILRHR 4640 Business Strategy
          ILROB 1220 Introduction to Organizational Behavior
          NCC 5540 Management and Leading in Organizations
          NCC 5590 Strategy

   I.F.4. Ethics/Sustainability: Choose one course from the following:
          BEE 3299 Sustainable Development: A Web-Based Course
          BSOC 2051 Ethical Issues in Health and Medicine (also STS 2051)
          BSOC 2061 Ethics and the Environment (also STS 2061, PHIL 2460)
          CRP 3011 Ethics, Development and Globalization
          DEA 4220 Ecological Literacy and Design (also ARCH 4601)
          DSOC 3240 Environment and Society
          GOVT 4971 Ethics in International Relations
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<tr>
<th>Course</th>
<th>Credits</th>
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<tr>
<td>I.F.4. Ethics/Sustainability continued</td>
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<tr>
<td>IARD 4020 Agriculture in Developing Nations AND IARD 6020 International Agriculture in Developing Nations</td>
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<td>ILRL 4820 Ethics at Work</td>
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<td>LA 4950 Green Cities: The Future of Urban Ecology (also CRP 3840)</td>
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<td>NTRES 3320 Introduction to Ethics and the Environment</td>
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<td>NTRES 4310 Environmental Strategies</td>
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<td>PAM 5520 Health Care Services: Consumer &amp; Ethical Perspectives</td>
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<td>PHIL 1450 Contemporary Moral Issues</td>
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<td>PHIL 2410 Ethics</td>
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<td>PHIL 2450 Ethics and Health Care</td>
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II. Requirements in the Major 48-52

A. Must take the following: 30

- FSAD 1140 Introduction to Computer-Aided Design
- FSAD 1250 Art, Design, and Visual Thinking
- FSAD 1350 Fibers, Fabrics, and Finishes
- FSAD 1360 Fibers and Yarn Analysis Lab
- FSAD 2310 Fashion Product Management
- FSAD 2370 Structural Fabric Design
- FSAD 3320 Product Quality Assessment
- FSAD 3690 Style, Fashion, and the Apparel Industry
- FSAD 4440 Global Fashion Management
- FSAD 4660 Textiles, Apparel & Innovation

Choose one course from the following:
- FSAD 4200 History of Color and Design in Textiles
- FSAD 6500 Fashion, Media, and Technology
- FSAD 6640 Human Factors: Anthropometrics and Apparel
- FSAD 6700 Fashion Theory
- FSAD 6900 Functional Aspects of Clothing and Design

B. Management Specific Requirements 9-10

II.B.1 Take both of the following:
- AEM 1200 Introduction to Business Management
- AEM 3440 Consumer Behavior

II.B.2. Choose one from the following:
- AEM 3250 Business Planning Process for New Venues
- NBA 3000 Entrepreneurship and Enterprise
- AEM 2300 International Trade and Finance
- HADM 1150 Organizational Behavior and Interpersonal Skills
- ILRIC 2350 Work, Labor and Capital in the Global Economy

C. Track Requirements 9-12

Select Courses from ONE Track:

I. Management Marketing Track
Take two from the following:
- AEM 2400 Marketing
- HADM 2410 Marketing Principles
- HADM 3430 Marketing Research
- NCC 5530 Marketing Management

Take one from the following:
- AEM 2210 Financial Accounting
- HADM 2230 Financial Accounting Principles
- ORIE 3150 Financial and Managerial Accounting

II. Product Development Track
Must take the following;
- FSAD 1450 Introduction to Fashion Design
- FSAD 2660 Apparel Design: Product Development

Take two courses from the following:
- FSAD 2640 Fashion Draping
- FSAD 2650 Creative Patternmaking: Fashion Design
- DEA 3250 Human Factors: Ergonomics–Anthropometrics
- DEA 4520 Applied Anatomy and Biomechanics for Ergonomic Design
- DEA 6760 Universal Design: Ergonomics and Accessibility

III. Communications Track
Take three courses from the following:

**Writing**
- COMM 3030 Organizational Writing
- COMM 3040 Writing and Editing for Magazines and Online Media
- VISST 6992 Art Writing: Tracing the Visible

**Public Relations/Negotiations**
- COMM 2720 Principles of Public Relations and Advertising
- COMM 2820 Research Methods in Communication Studies
- COMM 3150 Organizational Communication: Theory & Practice
- COMM 4290 Copyright in the Digital Age
- LING 2244 Language and Gender

**Communications-General**
- COMM 1300 Visual Communications
- COMM 2760 Cases in Communication and Social Influence
- COMM 2840 Sex, Gender and Communication
- COMM 3490 Media Technologies
- HADM 1650 Managerial Communication I
- PSYCH 3470 Psychology of Visual Communication
- VISST 2000 Introduction to Visual Studies
III. Communications Track continued

**Critical Theory**
- AMST 2501 Race and Popular Culture
- ANTH 3000 Introduction to Anthropological Theory
- ANTH 3420 Myth, Ritual, and Symbol
- ANTH 3465 Anthropology of the Body
- ARTH 4150 Intro to Critical Theory
- ARTH 4690 Comparative Modernities
- COML 4810 Studies in Gender Theory: Kinship and Embodiment
- ENGL 3020 Literature and Theory
- FSAD 6500 Fashion, Media, and Technology*
- FSAD 6700 Fashion Theory*
- HIST 2430 History of Things
- HIST 4261 Commodification and Consumerism in Historical Perspective: Sex, Rugs, Salt, and Coal

*MAY NOT BE COUNTED IN CATEGORY II. A. if counted here

**III. Electives Variable Credit**
- Recommended: DEA 1110 Making Difference: By Design

**IV: Physical Education**
- Physical Education must be completed in order to graduate. However, physical education does not count toward college and university minimum credit requirements for full-time status, nor does it count towards the 120 credits required for graduation.

**Total Credits (exclusive of PE) 120**

**Credits**

**College Requirements:**

- **Students must complete a minimum of 9 HUMEC credits outside of FSAD.** These credits are given for any Human Ecology course outside your major from Category I, II, or III. These can be taken S/U only if course is **NOT** used to fulfill a curriculum requirement.

- **Students must complete a minimum of 43 HUMEC credits.** Hum Ec credits are given in Category I (distribution), Category II (in your major) and Category III (electives).

- **Biology & Society (BSOC) courses do not count** as Human Ecology credit or towards the 9 HE credits outside the major.

- **Pass/Fail Courses [S/U]**
  - S/U grading option may NOT be used for any required course [i.e., distribution requirements in Category I or major courses in Category II] unless it is the only grade option offered for those courses.
  - S/Us MAY be used for the 9 credits of Human Ecology coursework outside of the major and for electives in Category III.
  - Students may apply no more than 12 credits of S/U towards graduation requirements. If a required course is only offered S/U, it will not count towards this limit. Students may take more S/Us if they choose, but the additional credit will not be applied towards graduation.
  - The **deadline for changing grade options is 7 weeks** after the start of classes, the same as the “drop” deadline.

- **Special Study Courses [4000, 4010, 4020, 4030]**
  - A total of 12 credits of special study course work from Human Ecology or other colleges will count towards the 120 graduation credit requirement. [Additional credits can be taken but will not be applied.]
  - A maximum of three credits of 4000-4020 (not including 4030) may count towards the "credit outside the major" category as long as the special study is in a department outside the student’s major.
  - Students cannot TA (4030) the same course for credit more than once or take and TA the same course simultaneously. 4030 does not fulfill any requirements towards the major. Registration for 4030 may not exceed 5 credit hours per semester.

- **Students must complete 120 credits overall, exclusive of physical education and ‘00’ courses.**

- Elective credits can be earned in Human Ecology or elsewhere.