OPTION 2: FASHION DESIGN MANAGEMENT (Communications Track) 2014-2015

SUGGESTED ENROLLMENT SEQUENCE – USE WITH CURRICULUM SHEET

FALL 1  ‘14                  SPRING 1  ‘15
FSAD 1250 Art, Design, & Visual Thinking (3)                   FSAD 1140 Intro to Computer-Aided Design (3)
FSAD 1350 Fibers, Fabrics & Finishes (3)                       FSAD 2370 Structural Fabric Design (3)
FSAD 1360 Fibers and Yarn Analysis Lab (1)                     Econ [see list I.F.1] (3)
FSAD 2310 Fashion Product Management (3)                       Calculus (3-4).
Econ [see list I.F.1] (3)                                      Freshman Writing Seminar* (3)
Freshman Writing Seminar* (3)                                  PE (1)                          15-16 credits
PE (1)                                                         16 credits

*Freshman Writing Seminars MUST be taken in 1st year.

SUMMER 1

FALL 2  ‘15                  SPRING 2  ‘16
Business Management AEM 1200 (3)                               FSAD 3320 Product Quality Assess. (3)
Social Sciences (3) [see list I.B]                             FSAD 3690 Style, Fashion, Apparel Industry (2)
Nat. Sci. Req.† (3-4) [see list I.A]                            Communications/Language (3) [see list I.F.2.)
Statistics (3-4)                                               Nat. Sci. Req. (3-4) [see list I.A]
Dist. Req. or Elective (3)                                    Distribution Requirement or Elective (3)
                                                             12-14 credits
                                                             14-15 credits

SUMMER 2

FALL 3  ‘16                  SPRING 3  ‘17 (Appropriate semester for Study Abroad)
FSAD 4660 Textiles, Apparel & Innovation (3)                   Study Abroad (15)
FSAD 6000 level course (3 cr); here or in later semester:     (May take Art History abroad)
see below for options OR Elective
Communication Requirement I (3) [see list III]                OR
Dist. Req. or Elective (3)                                    Urban Semester (15)
                                                             If not abroad – (3) OR FSAD 6000 level course (3 cr)
                                                             here
                                                             OR
                                                             in later semester; see below for options
                                                             AND/OR Electives (9-12)
                                                             Humanities (3) (Art History)
                                                             See note below chart regarding Study Abroad.
                                                             15 credits

SUMMER 3

FALL 4  ‘17                  SPRING 4  ‘18
FSAD 6000 level course (3 cr); here or in later semester:     FSAD 4440 Global Fashion Management (3)
see below for options OR Elective
Management/Marketing (see list I.F.3.) (3)                     Communications Requirement III (3) [see list III]
Communications Requirement II (3) [see list III]              Ethics/Sustainability (3) [see list I.F.4.)
HE Elective (3)                                               FSAD 6000 level course (3 cr) if not taken previously; see
AEM 3440 Consumer Behavior (3)                               below for options
                                                             AND/OR Electives (3-6)
                                                             15-18 credits

Note: Communication students are strongly advised to do their Study Abroad or other off-campus studies during the spring semester of their junior year, or during the summer months. Due to the sequential nature of the required FSAD courses, taking a fall semester away from campus may extend your stay at Cornell an additional semester or year.

DO NOT DISCARD – THIS WILL BE YOUR WORKSHEET FOR ALL FOUR YEARS

GRADUATE LEVEL COURSES
Fall 2014 – 6900 Functional Aspects of Clothing and Design – Park
Spring 2015 – 6500 Fashion, Media, and Technology – T. Lewis
Fall 2015 – 6700 Fashion Theory – V. Lewis
Spring 2016 – 6640 Human Factors: Anthropometrics and Apparel – Ashdown
Fall 2016 – 6500 Fashion, Media, and Technology – T. Lewis
Fall 2016 – 6900 Functional Aspects of Clothing and Design – Park
Fall 2017 – 6700 Fashion Theory – V. Lewis

Revised May 28, 2014
I. Distribution Requirements

A. Natural Sciences

I.A.1. Natural Science lecture (lab not required)
   a. Score of 5 on AP Biology, AP Chemistry or AP Physics OR
   b. Must choose from the following list (must be taken at Cornell)

   - BIOG 1140*
   - BIOMG 1350
   - BIOG 1440*/BIOG 1445*
   - BIOEE 1610*
   - CHEM 1560
   - CHEM 2070
   - CHEM 2080
   - PHYS 1101
   - PHYS 2207
   - PHYS 1102 or PHYS 2208

   *one semester of BIOG 1500 Investigative Lab can also be taken but is not required

I.A.2. Natural Science (lab not required, must be taken at Cornell, no AP credit)
   a. Choose a course from the above list in A.1. OR
   b. Choose from the Human Ecology Natural Science Approved Course list:
      http://www.human.cornell.edu/registrar/requirements-and-policies.cfm

B. Social Sciences

I.B.1. Select one of the following courses:
   - HD 1150 Human Development: Infancy and Childhood OR
   - HD 1170 Human Development: Adolescence and Emerging Adulthood OR
   - PSYCH 1101 Introduction to Psychology

I.B.2. Select one 3 credit course in either:
   - Anthropology, Sociology or Development Sociology

C. Humanities

Any Art History (May be taken at Cornell or Abroad)

D. Written Communications

Must be First-Year Writing Seminars

MUST BE COMPLETED DURING FIRST 2 SEMESTERS

E. Quantitative and Analytical

a. Either Statistics or Calculus must be taken at Cornell unless you have earned a score of 3 or higher on AP Calculus BC.
   b. Once the above requirement is met other AP credit from Calculus AB (a score of 3 or higher) or Statistics (a score of 4 or 5) may be applied to the Quantitative and Analytical requirement if the content is not overlapping.

I.E.1. Statistics

Choose ONE of the following courses:
   - AEM 2100, BTRY 3010, BTRY 6010, ILRST/STSCI 2100, MATH 1710, PAM 2100, PSYCH 3500

I.E.2. Calculus

Choose ONE of the following:
   - MATH 1106, MATH 1110, MATH 1910

F. Additional credits

I.F.1. Take both of the following:
   - ECON 1110 Introduction to Microeconomics
   - ECON 1120 Introduction to Macroeconomics
   [Both ECON 1110/1120 count as Credits Outside the Major if taken at Cornell]

I.F.2. Choose one course from the following:
   - COMM 1300 Visual Communication
   - COMM 2010 Oral Communication
   - HADM 1650 Managerial Communication I
   - ILROB 4260 Managing Creativity
   - Foreign Language

I.F.3. Choose one course from the following:
   - HADM 4143 Innovation and Dynamic Management
   - HADM 4140 Strategic Management
   - ILRHR 4640 Business Strategy
   - ILROB 1220 Introduction to Organizational Behavior
   - NCC 5540 Management and Leading in Organizations
   - NCC 5590 Strategy

I.F.4. Ethics/Sustainability: Choose one course from the following:

   BEE 3299 Sustainable Development: A Web-Based Course
   BSOC 2051 Ethical Issues in Health and Medicine (also STS 2051)
   BSOC 2061 Ethics and the Environment (also STS 2061, PHIL 2460)
   CRP 3011 Ethics, Development and Globalization
   DEA 4220 Ecological Literacy and Design (also ARCH 4601)
   DSOC 3240 Environment and Society
   GOVT 4971 Ethics in International Relations
   IARD 4020/8020 Agriculture in Developing Nations
   ILR/ILRSL 4820 Ethics at Work
   LA 4950 Green Cities: The Future of Urban Ecology (also CRP 3840)
   NTRES 3320 Introduction to Ethics and the Environment
   NTRES 4310 Environmental Strategies
   PM 5520 Health Care Services: Consumer & Ethical Perspectives
   PHIL 1450 Contemporary Moral Issues
   PHIL 2410 Ethics
   PHIL 2450 Ethics and Health Care

II. Requirements in the Major

B. Management Specific Requirements

II.B.1 Take both of the following:
   - AEM 1200 Introduction to Business Management
   - AEM 3440 Consumer Behavior

II.B.2. Choose one from the following:
   - AEM 3250 Personal Enterprise and Small Business Management
   - MBA 3000 Entrepreneurship and Enterprise
   - MBA 3300 International Trade and Finance
   - HADM 1150 Organizational Behavior and Interpersonal Skills
   - ILRIC 2350 Work, Labor and Capital in the Global Economy

III Communications Track

C. Track Requirements

Take three courses from the following:

Writing
   - COMM 3030 Organizational Writing
   - COMM 3040 Writing and Editing for Magazines and Online Media
   - VISS 6992 Art Writing: Tracing the Visible

Public Relations/Negotiations
   - COMM 2720 Principles of Public Relations and Advertising
   - COMM 2820 Research Methods in Communication Studies
   - COMM 3150 Organizational Communication: Theory & Practice
   - COMM 4290 Copyright in the Digital Age
   - LING 2244 Language and Gender

Communications-General
   - COMM 1300 Visual Communications
   - COMM 2760 Cases in Communication and Social Influence
   - COMM 2840 Sex, Gender and Communication
   - COMM 3490 Media Technologies
   - HADM 1650 Managerial Communication I
   - PSYCH 3470 Psychology of Visual Communication
   - VISS 2000 Introduction to Visual Studies

Critical Theory

AMST 2501 Race and Popular Culture
   - ANTH 3000 Introduction to Anthropological Theory
   - ANTH 3420 Myth, Ritual, and Symbol
   - ANTH 3465 Anthropology of the Body
   - ARTH 4150 Intro to Critical Theory
   - ARTH 4690 Comparative Modernities
   - COML 8100 Studies in Gender Theory: Kinship and Embodiment
   - COML 2200 Thinking Surrealisms
   - ENGL 3020 Literature and Theory
   - FSAD 6500 Fashion, Media, and Technology*
   - FSAD 6700 Fashion Theory*
   - HIST 2430 History of Things
   - HIST 4281 Commodification and Consumerism in Historical Perspective: Sex, Rugs, Salt, and Coal

* MAY NOT BE COUNTED IN CATEGORY II. A. if counted here

III. Electives

Recommended: DEA 1110 Making Difference By Design