Identity in Food Choice
A model portraying that a person brings identities to food behaviors and also develops identities from food behaviors. Identity development, revision, enactment, evaluation, and monitoring occur over time and in the context of the social, physical and natural environments in which a person lives.

Adapted from: Bisogni CA, Connors M, Devine CM, Sobal J. Who we are and how we eat: A qualitative study of identities in food choice. Journal of Nutrition Education and Behavior. 2002;34(3):128-139