Mission:
To elevate the financial well-being of humanity

Who is eligible to apply for a Grant?
Any group or organization whose primary area of interest is providing financial education and literacy programs

Proposals are evaluated on the following:

- How the project utilizes and promotes the principles of financial literacy
- How the members of the community/population to be served benefit from the project
- How effectively are the funds used to reach the population to be served (e.g. cost per person to be served)
- The project can be simply evaluated using the outcomes listed in the proposal
- How the evaluation process is used to measure success and what follow-up procedure continually monitors outcomes
- The group or organization submitting the application clearly explains its qualifications and/or experience which makes it capable of successfully implementing this project
- How the philosophy of ‘giving back’ is fostered through the educational component of this project

Application requirements can be found at the Foundation for Financial Literacy website

http://www.ffliteracy.org/