

"PUBLIC SERVICE ANNOUNCEMENT"

30-Second

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Watch out for vampire appliances that consume energy even when turned off

Most homes have about 20 vampire appliances that consume electricity even when they're turned off and cost consumers one billion dollars a year. These energy-thirsty appliances need continuous electricity to power features such as clocks and programmable functions.

To save money and help prevent air pollution, look for appliances with the ENERGY STAR[®] label. They're guaranteed to be more energy efficient than standard models. You can also reduce energy use by plugging appliances into a power strip. For more energy saving ideas, visit www.GetEnergySmart.org.

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