



SloanUpdate

SLOAN PROGRAM IN HEALTH ADMINISTRATION

Fall 2006

Faculty Receive Over \$2 Million in Funding From National Cancer Institute, Merck and Pfizer

Sloan/PAM faculty members have recently been notified of significant funding awards which are described briefly below.

NIH/NCI Grant

The National Cancer Institute recently awarded faculty a four-year \$1.4 million grant for a research project into the impact of advertising on smoking cessation decisions.

A team of departmental faculty -- Alan Mathios, Rosemary Avery, Don Kenkel, and Dean Lillard will conduct the research. Smoking is the leading preventable cause of death in the US, and encouraging more smokers to quit could yield significant health gains. Smokers are exposed to various influences that may encourage or discourage quitting.

The new project will examine whether individual smoking cessation

decisions are influenced by: smoking cessation product advertisements in magazines and on television; cigarette advertisements in magazines; and anti-smoking public service announcements in magazines and on television. The four-year, project will continue until 2010. It builds on the team's earlier NCI-funded research on smoking, and their research on consumers, public policy, and the pharmaceutical industry.

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Modern Healthcare Recognizes Lauren Yedvab, '94 As 2006 "Up and Comer"

Sloan congratulates SAA Board Member and Senior VP at New York Methodist Hospital (NYMH), Lauren Yedvab '94 on yet another honor. Not long ago, she was honored as a "40 Under 40" awardee in the New York metro region. This year, she was chosen as a Modern Healthcare "Up and Comer".

In the 12 years she has been at NYMH, Yedvab, 36, has held a series of progressively senior management positions, culminating in her current



Lauren Yedvab, Sloan '94

job as senior vice president of administration. The hospital has no chief operating officer, and she is one of only two senior vice presidents.

"I give her all of the high-voltage projects, so to

speaking," says Mark Mundy, New York *continued on page 2*

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Sloan Student Selected as Inaugural Boyd Scholar

Sloan presents at Hospital Management Asia 2006 in Singapore

New Executives in Residence Start at Sloan and Thank You to Bonnie Howell '72

Sloan Alumni Giving Back

Nancy Schlichting, '79, CEO of Henry Ford Health System to Keynote Entrepreneurship at Cornell Celebration

Past president of the Sloan Alumni Association **Nancy M. Schlichting '79** has agreed to be keynote speaker at a luncheon during a special upcoming **Entrepreneurship@Cornell Celebration** on April 20, 2007. Sloan is also planning a healthcare symposium that morning as part of the Celebration .

Nancy is the President and CEO of Henry Ford Health System. With more than \$3 billion in revenues and over 16,000 employees, the Henry Ford Health System, is one of the largest and most respected integrated health care delivery systems in the country.

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Nancy Schlichting, '79, Henry Ford CEO To Speak at Cornell

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As President and CEO, Schlichting presides over a network that includes five hospitals, an 800 physician group practice, a 530,000 member health maintenance organization, 24 ambulatory centers, and a range of other health-related entities located throughout southeastern Michigan.

One of the hallmarks of Schlichting's career is working with community, legislative and business leaders to improve health services while providing affordable care. Schlichting is a member of the American Hospital Association Health Care Systems Governing Council, board member and treasurer of the Catholic Medical Mission Board, board and executive committee member

of the Michigan Health and Hospital Association, board member of the Kresge Foundation, member of the Duke University's Sanford Institute of Public Policy Board of Visitors, Detroit Regional Chamber, and many other groups.



Nancy Schlichting, '79

of the Michigan Health and Hospital Association, board member of the Kresge Foundation, member of the Duke University's Sanford Institute of Public Policy Board of Visitors, Detroit Regional Chamber, and many other groups. In 2006, Schlichting was named one of Detroit's Most Powerful People. She was ranked 16th out of 51 and the only person from the healthcare field. In 2005, Schlichting was named one of the "100 Most

Powerful People in Healthcare" by *Modern Healthcare* magazine, chosen as one of the top ten Newsmakers of the Year by Crain's Detroit Business and chosen as a winner of the Michigan Health and Hospital Association's "Health Care Leadership" Award.

We are extremely pleased to welcome Nancy back to Ithaca. We hope that many of her fellow Sloan alumni will consider joining her for what promises to be an outstanding event. Additional details on the Entrepreneurship@Cornell Celebration, including the keynote lunch, the Sloan symposium. Other related activities will be noted as further planning is completed on the following website: www.epe.cornell.edu.

Wagner Lecture Features Michigan Health & Hospitals' President/Former White House Advisor Spencer Johnson, '71

Spencer Johnson addressed a group of nearly 100 Sloan graduates, continuing students, alumni, faculty and friends at the annual Wagner Memorial Lecture and Dinner. He spoke as one who has had a long and distinguished career in both hospital management and in government and association/policy work.

Spencer called upon the graduates to get involved in the policy making process. He noted that although many of the graduates' careers will be primarily in management of various healthcare delivery, consulting or insurance related organizations, it is important to volunteer for policy advisory groups, and to write, visit and make your views known to



Spencer Johnson, Sloan '71 speaking at Wagner Dinner

your elected representatives. Despite the influence of many well-funded lobbying groups, people often underestimate the potential for a motivated individual to have a significant impact.

He asked "Are you graduating to be a corporate CEO or a health care statesman? Can you be both?" Spencer asserted that you "cannot be an

effective executive without being active politically – and an advocate." He also suggested that leaders should be "bold in their advocacy; the half-hearted do not succeed."

Spencer concluded by noting that Sloan graduates had wonderful opportunities to become "passionate leaders in the field." In closing, he reminded everyone that at the end of the day, health care is about those who need our care and compassion, not the market-share or the size of the margin.

Spencer was recognized for his many contributions with the presentation of a plaque from Sloan Director Will White.

Lauren Yedvab Selected As A 2006 "Up & Comer"

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Methodist's president and chief executive officer. "She has a very bright, upbeat exterior, and more importantly she's got amazing substance behind all of that."

Managed care came late to New York hospitals, but Yedvab "amazed us with how quickly she was able to grasp the whole subject, as well as deal with all these managed-care companies," Mundy says. She has established and negotiated contracts for more than 120 products with 30 managed-care companies and increased managed-care discharges from 12% to

56% over nine years. In 2004, contracted revenue increased by 17%, which meant \$8 million more in revenue for the hospital.

Yedvab also orchestrated the hospital's implementation of a clinical information system that now includes computerized physician-order entry, a nurse documentation system and an electronic medication administration record. As of 2004, it had already saved \$4 million from lower costs, improved efficiency and improved quality related to the effort.

The daughter of a high school science teacher, Yedvab married into healthcare. Her husband, (Joshua '94), is a hospital administrator at North Shore-Long Island Jewish Health System, her father-in-law (Jay '62), was a hospital administrator, and her husband's mother was a professional in healthcare informatics. Her husband's siblings are also in healthcare, and her brother is a chiropractor.

Congratulations again to Lauren on this recognition of her contributions to New York Methodist and to the industry.

Triad Hospitals/AUPHA Selects Sloan Student as Inaugural Corris Boyd Scholar

The Sloan Program is honored that a member of the entering class of 2008, **Marcus Smith '08** has been selected as one of two inaugural Corris Boyd Scholars.

The program honors Corris Boyd, Vice President of Supply Chain Optimization for Triad Hospitals, who passed away on December 16, 2005.

The selection criteria for the Triad-

Boyd Scholars include leadership qualities, academic achievement, community involvement, commitment to healthcare and need.

Marcus, 28, comes to Sloan from the University of Buffalo. His interests include healthcare delivery and public health law.

The Corris Boyd Scholars program is sponsored by Triad Hospitals Inc. and

is administered in collaboration with the Association of University Programs in Health Administration (AUPHA). Triad Hospitals, Inc. currently owns and operates 52 hospitals and 12 ambulatory surgery centers in 16 states with approximately 9,490 licensed beds.

Sloan is pleased to welcome Marcus and congratulates him on winning this prestigious award.

Fred Yanni '69 and Jeff Bastable, '74 Bring a "Team Approach" to Doug Brown Executive-in-Residence for 2006-7

This year, Sloan decided to try something new—a "tag team" with two Doug Brown Executives-in-Residence for the coming year. Fred and Jeff worked together for many years in various capacities in the insurance area with Excellus, and with a number of related firms that were founded by Fred. In addition, Jeff brings extensive hospital operations expertise as a former CEO, and as a senior executive at Sloan-Kettering, so they will provide an excellent breadth of experiences. Their backgrounds follow:

Fred Yanni, '69

Fred is a 1969 graduate of the Sloan program who recently retired after a rewarding career as a health care executive. He began his career in comprehensive health planning and branched out to start a medical group practice company. He later founded the first managed care company in Central New York State and served as the CEO of those companies for 25 years until a merger in 1997 at which time he became the Chairman of the merged, managed care organization.

Fred retired in 2005, three years after a merger of his company with Excellus Blue Cross. During his years in the health field he has served as Chair of a large long term care company, a member of the NYS Hospital Review and Planning Council, and a member of several gubernatorial committees on health care in NYS. He has also been a board member of Healthcare Underwriters Mutual Insurance Company, and a member of the advisory board of Medical

Liability Mutual Insurance Company. Fred has also served as a founding member of several national and NYS trade organizations and a founding advisor to a charitable health care foundation.



Jeff Bastable '74, Doug Brown, Fred Yanni '69, Will White at orientation event

Fred has maintained his contact with Sloan over the years including the teaching of mini-courses from 1978-1992 and presenting a number of visiting lectures.

S. Jeffrey Bastable '74

Jeff brings a wide variety of experiences to his role as Executive-in-Residence. He is currently associated with several firms consulting with clients in health related areas and is also working in hospital development. Jeff served until 2005 as Director of Network Contracting and Relationships for Excellus BlueCross BlueShield Central New York (CNY) Region. Prior to that he was Senior Vice President, Univera Healthcare, Central New York's oldest and largest HMO.

Excellus BlueCross BlueShield, is a \$4+ billion nonprofit corporation with over 5000 employees serving the Upstate New York region.

After receiving a MBA in 1974 from the Sloan Program in Hospital and Health Services Administration of the Johnson School at Cornell University, he launched his career in health and hospital administration at the Memorial Sloan-Kettering Cancer Center in New York City. He held increasingly responsible administrative positions at the Memorial Hospital for Cancer and Allied Diseases Division, a 565-bed specialty teaching hospital affiliated with the then New York Hospital-Cornell University Medical College, as well as in the Memorial Sloan-Kettering Cancer Center service corporation from 1973-1982.

In 1982 he joined The Westerly Hospital in Westerly, RI as Executive Vice President and Chief Executive Officer. In 1988, he was appointed the first Chief Executive Officer of Community Health of Westerly, Inc., the parent holding company of Westerly Hospital that he was instrumental in creating. In 1989 he returned to Central New York and joined the executive team with Fred Yanni at Health Services Association of CNY (PHP) as the Chief Operating Officer of their medical group practice, then at four sites.

We are looking forward to a great year with Fred and Jeff and want to express our appreciation for their many contributions to the Sloan students.

Claudio Lucarelli Joins Sloan Faculty from Penn-Nicholson and Cawley Tenured

Sloan welcomes new faculty member **Claudio Lucarelli, PhD**, who joined the Sloan faculty as an assistant professor. Claudio will teach quantitative methods courses and is also expected to present a course on strategy. Professor Lucarelli comes to us from the University of Pennsylvania, where he earned his PhD.

While at Penn, he won both the Penn Prize for Excellence in Teaching (2005) and the Edwind Mansfield Teaching Prize (2004). Among his recent projects is a model for predicting take-up rates for the recently implemented Medicare Part D coverage program and potential impacts on health care costs. He is also collaborating with Sean Nicholson, as noted below.

Sloan is also pleased that two of its faculty members, **John Cawley, PhD** and **Sean Nicholson, PhD**, have recently been promoted to Associate Professors with tenure.

Professor Cawley was the recipient

of last year's **John Thompson Young Investigators Award** from the **Association of University Programs in Health Administration**, which each year recognizes a top young researcher in health services research. John received his undergraduate degree at Harvard and his doctorate at the University of Chicago. John enjoys a growing reputation for his work on the economics of obesity. His work has been published widely in health economics and health services journals and he is the recipient of funding from NIH and a range of other sources.

Professor Nicholson also works in the area of health economics and health services research. After graduating from Dartmouth, he completed his PhD at the University of Wisconsin-Madison. He worked for a number of years with American Practice Management (APM), a national consulting firm dealing with physician, ambulatory care

and other projects—giving Sean an excellent feel for practical applications for managers.

Sean has published extensively, on a variety of topics including valuation models for early stage bio-pharmaceutical firms, determinants of physician behavior and the value of employee health promotion programs to their employers. He is the recipient of a number of grants including a major recent award from the Centers for Disease Control and Prevention (CDC) studying the impact of an employee wellness program in conjunction with CorSolutions, Inc. He also recently received a grant from Pfizer to study quality-adjusted pricing for colon cancer drugs with Claudio Lucarelli.

Prior to coming to Sloan, Sean taught at the Wharton School at Penn and brings the case method and other techniques derived from his years of experience there to teach the finance sequence in Sloan.

Sloan Alumni & Friends Giving Back

In addition to providing financial support alumni and friends' contributions, many include acting as mentors, preceptors, colloquium speakers, SAA Board members, participants on conference calls, sponsors of receptions, capstone project leaders and advisors—both formal and informal.

It would be impossible to recognize everyone who has helped over the past few years; however, a few of these many individuals are noted here.

First, Sloan would like to thank its dedicated officers and members of the **Sloan Alumni Association Executive Board**, who donate their time and treasure towards the betterment of our Program. Current members include, officers **Maria Papola, Henry Allen, Mike Dandorph, and Dave Seaman**, plus members **Terry Murphy, Penny Mills, Jeannie Carpenter, Lauren Yedvab, Aaron Mitra, Keith Pryor, Val Lyon, Lisa Goldstein-Novak, Jeff Bokser, Susan Barrish, Bonnie Howell and Sarah Pak**.

Some recent alumni speakers and visiting lecturers include **Bill Gonzalez, Keith Pryor, Sandy Williams, Mark Bertolini, Dan Grauman, Fred Powell, Craig Holm, Cathy Bartell, Carolyn Scholfield, Don Corcoran, Andre**

Lee, Lee Perlman, Andy Dahl, Sheila Humiston, Alan Stoll, Dan Hoffman, Mike Weidner, Jeff Bastable, Mike



Tony Cooper, Sloan '73, CEO of Arnot-Ogden Health with students at a recent "C-Suite" on-site seminar

Bireley, John Denning, Jin Wang, Rachel Miller, Deb DeClerico, Tracy Bennett Donegan, Eric Fishbein, Rebecca Fishman, Aaron Mitra, Jeff Bokser, Pranav Mehta.

Doug Brown Executives-in-Residence have included **Fred Yanni, Jeff Bastable, Bonnie Howell, Mike Weidner, Gary Gambuti**, and longtime Sloan faculty member, friend and former ACHE Regent, **Nick Fabrizio**.

Some alumni who have taught formal courses for students include **Henry Allen, Mike Weidner, Fred Yanni, Bonnie Howell, and Mike Bireley**.

Organizers and individuals who have helped obtain speakers for recent intersession trips or conferences have included **Bill Greene, Jeff Bokser,**

Richard Southby, Bob Crane, Julie Stone, Jennifer McNealey, Henry Allen, Lisa Goldstein-Novak, Ophelia Chiu, Kylie Cotter, and Peter Lee.

A few recent **Wagner Lecturers** have included **Mark Bertolini, Spencer Johnson, Mike Azzara, Lee Perlman, and Jon Vollmer**.

EPE/CEN speakers or participants include **Fred Powell, Dan Grauman, Nancy Schlichting, and Bernie Kershner**.

Alumni who have hosted or helped organize receptions include, **Bill Greene, Bernie Kershner, Reg Ballantyne, Henry Allen, Joe Tasse, Rich Luskin, Lisa-Goldstein Novak, Jennifer McNealy, Craig Holm, Craig Tagawa, Tiffany Rowe, Birdie Chow, and Bill Gonzalez**.

Speakers or volunteers for the **Business in Medicine** elective at the Weill-Cornell Medical College include, **Bernie Kershner, Mike Azzara, Wyatt Gottbetter, Don Corcoran, Bill Greene, Lisa Goldstein-Novak, and Lee Perlman**.

Alumni/friends advising the Medical Group Management Association Chapter (MGMA)-**Nick Fabrizio, Alan Stoll**

Alumni/Friends working with the past or current ACHE student chapters/**Twin Tier Healthcare Executive Association-**

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Milestones: A Strong New Class, Outstanding Placement Results, 20 Years in Human Ecology, and Looking Forward to the Program's 50th Anniversary

An enthusiastic group of 20 new students began their careers at Sloan with a series of orientation events at the end of August. As was the case when the program was established some 50 years ago as the first two year academic health management program in the US, our students represent a wide variety of schools and backgrounds.

Among the schools represented in the incoming class are: **Cornell, Yale, Stanford, Penn State, Toronto, Brigham Young, Indiana, Dickinson, Southern Illinois, Michigan State, and Gettysburg.** The new class includes many outstanding backgrounds including experience in consulting, insurance, hospitals, public health, government, medical device and other organizations; the recipient of a National Science

Foundation (NSF) award; a Corris Boyd Scholar; a nationally ranked athlete, the valedictorian of his university graduating class, and numerous other scholarship and award winning students.

We are looking forward to having these new members as part of the Sloan family, and hope many of our alumni and friends will be able to meet them at future events.

Our most recent graduating class and returning students also have impressive backgrounds and have had excellent internship and placement positions. A partial list of recent sites includes: **Johns Hopkins, American College of Cardiology, North Shore Long Island Jewish Health System, St Lukes-Roosevelt, New York Presbyterian, Health Management Associates,**

PriceWaterhouse Coopers, Deloitte, DGA Partners, CIGNA, Kaiser Permanente, Horizon Blue Cross/Blue Shield, Watson Wyatt, Health Plan Association of New York State, Wake Forest University/Baptist Medical Center, Stony Brook University Hospital, and Alegent Health.

It's hard to believe, but it has been 20 years since the Program moved to Human Ecology, and almost 50 years since the first class started at Sloan. We are in the early stages of planning for a celebration of the first half century of the Sloan Program, and will be contacting alumni and friends as plans are further developed. Stay tuned, and we hope that a large number of alumni will be able to participate in one or more events.

Sloan Presents At Hospital Management Asia 2006

The Sloan Program was invited to be an educational partner and exhibitor at the HMA 2006 conference August 29-Sept



Brooke Hollis '78, presents in Singapore

1. The conference had roughly 600 participants from all over Asia. **Peter Lee, Sloan'05,** who works with the Ministry of Health in Singapore was part of the conference organizing committee and

was instrumental in arranging for our participation.

Sloan Executive Director Brooke Hollis '78, delivered both a plenary talk

and special interest breakout session presentation. He was also the chair of one of the awards committees, and made the awards presentations for the Technical Services Improvement Category for HMA 2006.

Peter was an outstanding host. He organized a number of meetings with officials at the Ministry of Health and with Nanyang Technical University to explore potential areas for collaboration in the future. Cornell and Nanyang recently established the *Cornell Nanyang Institute of Hospitality Management*, an innovative program that combines resources of the two campuses.

This was a great opportunity to make contact with organizations in Asia, and to reconnect with some international



Peter Lee '05 and Brooke at HMA 2006

alumni and friends of Sloan. In addition to delegates at HMA 2006, the Ministry had been working with the Joint

Commission International (JCI) on opening their Asian office in Singapore. Brooke and Peter were able to attend the reception marking the occasion of the official opening. Sloan wants to thank Peter, Faber Medical for its sponsorship, and the organizers of HMA 2006 for inviting us to participate.

“Celebrate” a Sloan Professor-And Help Honor Roger Battistella for 40 Years of Service



We encourage all alumni to visit a website that Cornell has established to recognize faculty who have had a positive impact upon the lives of students. As part of the “Celebrate Cornell Faculty” campaign, the university staff have been

kind enough to set up a drop down menu item just for Sloan. Please take a few moments to briefly thank a current or former professor and show your support for the Sloan Program by participating in the website.

The address for the site is: www.celebrate.cornell.edu. Go to the link on the lower left part of the page

“Tell us your favorite faculty story”. Under “Select a School”-you will see a separate drop down for Sloan. We are interested in noting any current or prior faculty. In particular, we want to collect stories for Roger Battistella as he approaches his retirement to recognize his over 4 decades of dedication to Sloan.

Faculty Receive Over \$2 Million in Funding

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Merck Foundation Grant

The Merck Foundation Program on Pharmaceutical Policy Issues recently awarded a 3 year \$600,000 grant to Alan Mathios and colleagues in PAM/Sloan. The award was made based in part of the highly productive first three year period that generated many research and educational initiatives. Faculty have generated a number of articles on the nature of competition in the pharmaceutical industry, regulation of the industry, and the relationship between pharmaceutical policy and some of the most pressing public health issues.

The award will help fund additional work in the area of consumers,

pharmaceutical policy and health. In addition to support for specific faculty projects, the grant will provide for a PhD fellowship, support for Summer Research Scholars, and for an MHA Health Administration and Policy Fellowship. Some of the work may involve cooperation with the *Cornell Institute for Health and Productivity Studies*, which is an alliance between Cornell and The MEDSTAT Group.

Pfizer Grant

Sean Nicholson and Claudio Lucarelli recently received approval for a grant from Pfizer looking at a quality-adjusted price index for colon cancer drugs. The study should be quite interesting since most health economists agree that medical

technology—broadly defined as how patients are treated once they access the health care system—is a primary engine behind increases in medical spending. Although some new drugs, medical devices, and nursing treatment methods can lower medical costs, most new medical technologies have the opposite effect.

A critical policy issue is whether the value of new medical technology exceeds its cost. Few careful empirical studies have been done in this area, so this research should provide some valuable insights into these questions. Oncology is also an important condition to study because almost one-half of all drugs in development are targeting cancer. The project is expected to take approximately one year.

Thanks to Bonnie Howell, '72, DHA, for an Excellent Term as Doug Brown Executive in Residence

Bonnie Howell, '72 made a significant impact on Sloan Program and its students during her term as the Executive-in-Residence (EIR). Bonnie brought her 20+ years as a CEO to bear in her very active mentoring and career counseling role for the students. She also contributed her special insights from her work as an executive coach and advisor with search and consulting firm Foley Proctor Yoskowitz.

Beyond her role in helping guide students, she developed a well-received course on leadership that was offered in the fall semester. An important innovation was use of video filming of mock interviews for the students. Using



Bonnie Howell, Sloan '72, is honored during Wagner Dinner

equipment funded by the EIR program, this has proved a very valuable tool for students to help them they prepare for interviews and presentations.

Bonnie was formally recognized at

both the new student orientation cruise and at the Wagner dinner. She took this opportunity to thank everyone for an excellent year and to invite students to stay in touch for additional guidance and mentoring.

Sloan thanks Bonnie for her many contributions over the years. We look forward to hearing about her latest activities as a faculty member at the Wagner School at New York University.

Bonnie will be working with fellow Sloan graduate and highly regarded expert in healthcare management, education, and research, **Tony Kovner '63**, who has been a leader at the NYU program for many years.

Sloan Alumni Giving Back

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Rich Hoffman, Nick Fabrizio, and Tony Cooper.

Just a few alumni hiring, facilitating or sponsoring internships/capstones for recent students, **Jon Vollmer, Dan Grauman, Bill Greene, Jeff Bokser, Peter Mulford, Lisa Goldstein-Novak, Josh Yedvab, Lauren Yedvab, Lee Perlman, Penny Mills, Andy Dahl, Bernie Kershner, Bill Parente, Rachel Miller, Deb DiClerico, Deanne Handron, Amit Mody, Terry Murphy,**

Sheila Humiston, John Lee, Mike Weidner, Eric Fishbein, Joe Cappelleri, Jim Seltzer, Sara Pierce, Mike Azzara, Shelia Conklin, Candace Crawford, Amy Horrocks, Madlynn Mueller, David Rosen, and Carolyn Schofield.

Sponsoring Shadowing/C-Suite Seminars/visits, **Tony Cooper, Rich Hoffman, Bonnie Howell, Lisa Goldstein-Novak, Josh Yedvab, Lauren Yedvab, Ed Dinan, Maria Papola, Bill Greene, Jeff Bokser, Jennifer McNealey.**

A few of our alumni interviewing or referring prospective students include **Mike Azzara, Shraavan Subramanyam, Peter Lee, Nikesh Shah, Terry Murphy, Tracy Donnegan, Maria Papola, and Jon Vollmer.**

While the above list is only partial, and generally only notes recent activity, we would appreciate receiving suggestions regarding individuals we have missed or who should be recognized for their contributions, past and present. Thank you!

Six Mile Creek Winery Continues Tradition of Wonderful Receptions for Both Reunion and Wagner Weekends

Roger and Nancy Battistella again welcomed alumni and friends to their beautiful vineyard and winery overlooking the Six Mile Creek valley.



Health Law professor Henry Allen '73, with some of his students

A lively group of students, alumni, Human Ecology Alumni Association Board members, and relatives/friends enjoyed wine tastings and hors d'oeuvres.

Among the many participants were a group of Sloan alumni and classmates from the 60's and 70's, including Spencer Johnson '71 and his wife Julianne, Corte Spencer '71 and his wife, George Manton '71, Gene Arnold '71, Jeff Bastable '74 and his wife Susan, and Jay Yedvab, '62.

Representing the 1980s and 90s, other alumni present also included Keith Pryor '80, Maria Papola '95, Henry Allen and family, Bill Ries '75, Terry Murphy '86, Diane De Pasquale Thompson '89, and Jon Vollmer '81 Justin Davis '99

In addition to the graduating class and first year students, a number of recent grads returned including Andy Guz '05, Kyllan Brown '04, and a



George Manton '71, Gene Arnold '71, and Mr. & Mrs. Corte Spencer '71, enjoying Six Mile Creek

large contingent from the class of 2000 & 2001 with a group that included Jeff Bokser '01, Aaron Mitra '01, Pam Kapp '01, , Shuchi Kumra '01, Pranav Mehta '01, Omer Sultan '00.

Thank You To Our Alumni and Friends!

Sloan would like to thank our alumni and friends for their generosity in gifts to the Program. For the fiscal year ending June 30, 2006, the Program saw a sharp increase in giving, both to the annual fund and to specific scholarship and special purpose funds like the Doug Brown Executive-in-Residence Fund. These contributions help make it possible to attract outstanding students and to provide many of the experiences that make Sloan special.

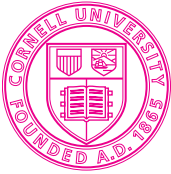
A wonderful opportunity to leave a legacy for future generations of Sloan students is through planned giving. Bequests and other planned gifts qualify donors for membership in the Cayuga Society. Many creative strategies including charitable remainder trusts and other vehicles, can allow for immediate tax benefits, can provide attractive income streams for the donor, and still provide a substantial remainder gift for Sloan. Please contact Marybeth Tarzian or Samantha Castillo-Davis at 800-453-7703 to obtain more information.

Donors for FYE June 30, 2006

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Mark Christopher Scallon
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Nancy Margaret Schlichting
Edward Morrow Schottland
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Susan Jean Whittier
Ralph Louis Wilgarde
Peter Wynn Wood
Joan R. Wynn
Frederick Francis Yanni Jr
Jay Okun Yedvab
Lauren Yedvab
Josh Kedvab
Stephen Robert Young
Melinda Lappin Zipin

Note: Although the information provided at press time was believed to be accurate the this fiscal year, our apologies for any errors. Please let us know if you were not listed, or listed incorrectly. Thank you.



Sloan Alumni Association
Cornell University
College of Human Ecology
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Ithaca, NY 14853-4401

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Invest in the future of Sloan: make a gift today.

All gifts are tax-deductible and greatly appreciated. Planned giving is another great way to leave a legacy to help continue the Sloan tradition. Please send gifts to Cornell University, to Human Ecology, MVR B12, Ithaca, NY 14853, telephone 800-453-7703. Contact the Office of Alumni Affairs and Development at 607-255-2093 or 800-453-7703 to discuss ways you can help Sloan.

Have you moved? Changed jobs? Submit your news and updates online at www.human.cornell.edu/pam/sloan/alumni/sloanform.cfm. Or e-mail us at headd@cornell.edu.

Get News and information at: www.sloan.cornell.edu.

Alumni Calendar

SAA Board Meeting

NY Presbyterian Hospital, NYC

Date: January 16, 2007

NYC Intersession Program

NY Presbyterian Hospital

Date: January 15-17, 2007

SAA Annual Meeting and Reception

Griffis Faculty Club/NY Presbyterian Hospital, NYC

Date: January 16, 2007

Wagner Weekend, SAA Board Meeting and Reception Honoring Roger Battistella for his 4 decades of dedication to Sloan--

Ithaca, NY

May 4-5, 2007

Brooke & Will expect to be traveling to a variety of locations. If you would be interested in meeting sponsoring a reception in your area, please contact Brooke at rbh25@cornell.edu or at either 607-254-8711 or 860-985-6223.

Editorial Board

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