Freshmen and transfer applicants to the Fashion Design & Management major are required to submit a design supplement as part of the application process. Carefully review the following information to ensure that you submit the correct materials.

- Those interested in the Fashion Design (option I) of the Fashion Design & Management major need to submit a hard copy portfolio and a Fashion Design Index. Please use the following guidelines and our FAQs (a separate document) as you prepare your design supplements.
- Those interested in the Fashion Design Management (option II) of the Fashion Design & Management major need to complete the Fashion Design Management Case Study via www.cornellche.slideroom.com. Refer to the separate Fashion Design Management Case Study document for instructions.

Portfolio Guidelines for Fashion Design candidates

We know that students apply to Cornell from diverse backgrounds and will not have identical art and design experiences. Cornell seeks applicants who are the best “fit” with each major, and each applicant expresses her/his “fit” through portfolios and essays. Cornell’s FD&M program is comprehensive and requires that applicants have a very strong academic background in addition to a committed and tested interest in fashion, design, and art. Our programs offer a broad education and therefore expectations for portfolios are flexible.

- Do not send original work or 3D pieces, such as garments or accessories. Reproductions may be scanned and printed images, photocopies, or photographs.
- Present your material in a manner that best reflects and highlights your strongest work. We prefer a 9” x 12” three-ring notebook with portfolio work in clear plastic sleeves, or a flat 8” x 11” or 11” x 17” folio. Portfolios larger than 11” x 17” will not be reviewed.
- Show a range of work (maximum of 20 pieces) from the following categories that best represents your strengths.

<table>
<thead>
<tr>
<th>Primary Category</th>
<th>Secondary Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>apparel or product design, sewing projects, fashion</td>
<td>textile design projects, computer aided design, surface</td>
</tr>
<tr>
<td>illustrations, objective drawing, fashion sketch book</td>
<td>design work, painting, photography, graphics, jewelry,</td>
</tr>
<tr>
<td>pages</td>
<td>hat designs, crafts, ceramics, sculpture, yearbook</td>
</tr>
<tr>
<td></td>
<td>page designs, other graphic work, metal, leather or</td>
</tr>
<tr>
<td></td>
<td>woodwork</td>
</tr>
</tbody>
</table>

- Label each item with information about the media used; the date it was produced; the work’s original size; whether it was done for a class, a workshop, a camp, or independently; and if it is original work or based on a commercial pattern/template.
- Clearly label your portfolios and the back side of other visuals with your name and birth date.
- You can meet with department faculty to discuss the portfolio and bring a selection of your work to show during a campus visit. Contact Timothy Snyder (607.255.3196 or tps78@cornell.edu) to schedule an appointment. The best source of information about the admissions process is the College of Human Ecology Admissions Office. Prospective freshmen are strongly encouraged to attend a CHE information session. Prospective transfers are strongly encouraged to call 607.255.5471 to schedule an appointment with an admissions counselor.
Portfolio Returns
Portfolios will be returned after May 1, only if you provide paid postage and a sturdy mailer. The College of Human Ecology does not assume responsibility for lost or damaged portfolios.

Send your portfolio and Design Index to:
The Fashion Design Index is required for those applying to the Fashion Design option of the Fashion Design & Management major.

Please type or print:

<table>
<thead>
<tr>
<th>Name:</th>
<th>Date of birth:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street address:</td>
<td>Email address:</td>
</tr>
<tr>
<td>City, State, Zip or country code:</td>
<td></td>
</tr>
</tbody>
</table>

Please type your answers to the following prompts on a separate sheet of paper so we can better understand your interest in and background preparation for the apparel and textiles field. Be sure to number and attach your responses to this document. Include your completed Fashion Design Index and responses with your portfolio submission.

1. **FASHION EXPERIENCE**
   Have you participated in a fashion program or activity at your high school or elsewhere? Describe that experience.

2. **OTHER ACTIVITIES**
   Consider your activities and travel experiences outside of the classroom and tell us about any you feel have helped you be more creative, more engaged with textile or craft materials, or more perceptive about art, fashion, people, and culture in the world around you.

3. **BRIEFLY RESPOND**
   “What is Fashion?” (maximum: 150 words)

4. **PERSONAL AND WORK EXPERIENCES**
   a. Describe relevant work experiences, including internships, and the products with which you worked (apparel design company, clothing boutique, major department store, shoe department, jewelry store, modeling, own business, management or manufacturing of apparel or textiles, etc.). We are particularly interested in experiences related to clothing and textiles, clothing selection, display, advertising and other creative activities. We are also interested in work or internship experiences other than those in apparel. Please describe your position and responsibilities if you have worked or participated in an internship in a professional theater costume shop, textile art studio, museum, or other similar placement.

   b. Which magazines, publications, fashion blogs, or other digital media sources do you read regularly? Tell us which others you read on occasion.

   c. Do you have your own fashion blog?  Yes  No
      Please provide the link if you do. ____________________________________________

5. **GARMENT CONSTRUCTION**
   a. Do you sew?  Yes  No
   b. If yes, how long have you been sewing? ______
   c. How did you learn to sew? (check all that apply)
      Family member/friend  4H
      Scouts  School (grades ___ through ___)
      Retail store (Singer, etc.)  Other: ____________________________

Send your completed Design Index and portfolio to: