

## FASHION DESIGN PORTFOLIO GUIDELINES AND FASHION DESIGN INDEX OVERVIEW | 2018

Our applicants come from a variety of backgrounds with various connections to fashion. The diverse perspectives of our faculty and students inform our approach to teaching, learning, and preparing our students for a rapidly changing industry.

We require our Fashion Design option applicants (freshmen and transfer) to submit a portfolio and a Fashion Design Index. The Fashion Design Index is a set of questions used by the Fashion Design and Management faculty to better understand your design process and thinking, sense of aesthetics, and perception of fashion. Applicants interested in the Fashion Design Management option must follow separate guidelines available at [www.human.cornell.edu/admissions](http://www.human.cornell.edu/admissions).

Carefully review the following instructions and guidelines to ensure that you submit all required materials for evaluation. You should include work that best highlights your creativity, skill, and passion for design. Submissions found to have significant similarity to work posted on the internet or from other sources will not be accepted.

We also offer a Frequently Asked Questions document to help you prepare your portfolio.

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**Freshmen and transfer applicants to the Fashion Design option are required to submit the following materials as part of the application process.**

- Portfolio (see attached)
- Fashion Design Index (see attached) – Include your completed index as a coversheet for your portfolio.

### **Deadline**

- Your portfolio and Fashion Design Index submission must be postmarked by the application deadline that corresponds with your application status. Visit [www.human.cornell.edu/admissions](http://www.human.cornell.edu/admissions) for more information.

### **Submission instructions**

- Send your Portfolio and Fashion Design Index to:

Portfolio Review Committee | Attention: Timothy Snyder | T57 Human Ecology Building |  
College of Human Ecology | Cornell University | 37 Forest Home Drive | Ithaca, New York 14853-4401

### **Portfolio returns**

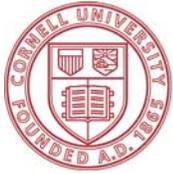
Portfolios will be returned after June 1, *only* if you provide paid postage and a sturdy mailer. The College of Human Ecology **does not** assume responsibility for lost or damaged portfolios.

### **Faculty appointments**

You are encouraged to meet with department faculty to discuss the portfolio and to bring a selection of your work to show during a campus visit. Contact Timothy Snyder (607.255.3196 or [tps78@cornell.edu](mailto:tps78@cornell.edu)) to schedule an appointment.

### **Admissions information**

The best source of information about the admissions process is the College of Human Ecology (CHE) Admissions Office. Prospective freshmen are strongly encouraged to attend a CHE information session. Prospective transfers are strongly encouraged to call 607.255.5471 to schedule an individual appointment with an admissions counselor.



## FASHION DESIGN PORTFOLIO GUIDELINES | 2018

Carefully review the following information as you develop your Fashion Design portfolio. Also review the “Fashion Design Portfolio Guidelines and Fashion Design Index Overview” for information about required materials, deadlines, and submission instructions. Submissions found to have significant similarity to work posted on the internet or from other sources will not be accepted.

### Portfolio: Range of work to include

- Include a maximum of 15 examples of design work from the following categories that demonstrate a breadth of skill and passion for fashion design. Two-thirds of your portfolio work should be from the “primary” category.

<i>Primary work</i>	<i>Secondary work</i>
Fashion illustration; clothing or accessories you have designed and/or made; textile design projects; fashion sketch book pages; examples of wearable technology and computer aided design.	Work from art classes including examples of ceramics, crafts, glasswork, graphics, leatherwork, metal, painting, photography, sculpture, and/or woodwork; garments sewn from commercial patterns; fashion blogging; costume design.

### Portfolio: Format

- Present your materials in a portfolio that is smaller than 11” x 17”. Electronic submissions will not be reviewed.
- Send reproductions (scanned and printed images, photocopies, or photographs) of your work. Do not send original work or 3D pieces, such as garments or accessories.
- Label each item with information about the media used; the date it was produced; the work’s original size; whether it was done for a class or independently; and if it is original work or based on a commercial pattern/template.
- Clearly label your portfolio and the backside of other visuals with your name and birthdate.



### FASHION DESIGN INDEX | 2018

The Fashion Design Index is required for those applying to the Fashion Design option of the Fashion Design & Management major. Include your completed Fashion Design Index as a coversheet for your portfolio.

**Please type or print:**

Name:

Date of birth:

Street address:

Email address:

City, State, Zip or country code:

Indicate application type:  Early decision freshman  Regular decision freshman  external transfer\*  internal transfer\*

\*Transfer applicants, are you applying for the  fall semester or  spring semester?

Respond to the following prompts on a separate sheet(s) of paper and attach to this document.

1. BRIEFLY RESPOND (maximum: 150 words)
  - a) What is Fashion?
2. BRIEFLY RESPOND TO ONE OF THE FOLLOWING QUESTIONS (maximum: 150 words)
  - a) What role will you play in the future of design?
  - b) Why do you want to study Fashion Design in the College of Human Ecology?
3. MEDIA PERSPECTIVES
  - a) How do you stay updated on fashion and how do you communicate about fashion?
4. GARMENT CONSTRUCTION
  - a) Do you have experience making clothing? If so, please describe how and when you learned these skills. If you do not, what interests you about the process?