PORTFOLIO GUIDELINES | 2015 APPLICATION CYCLE

Freshmen and Transfer applicants
The Apparel Design and Management Index is required for all applicants to the Apparel Design and Fashion Design Management options. Visit www.human.cornell.edu/admissions for more information.

Freshman applicants
Portfolios greatly enhance applications and are **required for Apparel Design applicants** and **highly recommended for Fashion Design Management applicants**. The portfolio is reviewed as a component of your admissions qualifications. Send your portfolio and index to the mailing address below when you submit the Cornell University Supplement to the Common Application.

Internal and External Transfer applicants
A portfolio is **required for all internal and external transfer Apparel Design and Fashion Design Management applicants**. The portfolio is reviewed as a component of your admissions qualifications. Send your portfolio and index to the mailing address below when you submit the Cornell University Transfer Supplement to the Common Application.

Freshmen and transfer applications are evaluated by the College of Human Ecology Admissions Committee and apparel design faculty once your application and the Apparel Design and Management Index are complete.

Portfolio Guidelines
- Show a range of work (maximum of 20 pieces) from the categories described below.

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<th>Primary Categories:</th>
<th>Secondary Categories:</th>
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<td>apparel or product design, sewing projects, fashion illustrations, objective drawing, scrap book or sketch book pages</td>
<td>textile design projects, computer aided design, surface design work, painting, photography, graphics, jewelry, hat designs, crafts, ceramics, sculpture, yearbook page designs, other graphic work, metal, leather or woodwork</td>
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- Do not send original work. Do not send 3-dimensional items, such as garments or accessories. Reproductions may be scanned and printed images, photocopies, or photographs.
- Present your material in a manner that best reflects you and highlights your creative work. We prefer a 9” x 12” three-ring notebook with work in clear plastic sleeves, or a flat 8” x 11” or 11” x 17” folio. **Portfolios larger than 11” x 17” will not be reviewed.** In addition to the hard copy of the portfolio, you may send a CD (PC compatible) with supplemental work, but know that the digital work may not be reviewed.
- Label each portfolio item with brief information on the medium used, the date it was produced, the original size of the work, whether it was done for a class, a workshop, a camp, or independently, and if it is original work or based on a commercial pattern or template.
- Be sure to clearly label your portfolio and the back side of other visuals with your name and birth date.
- Pre-application portfolio reviews are not conducted by the Admissions Office, but you might want to bring a selection of your work to show department faculty during a campus visit. Contact Valorie Adams (607.255.3196/vea2@cornell.edu) for information and scheduling.
- Prospective freshmen are strongly encouraged to attend a College of Human Ecology information session; prospective transfers are strongly encouraged to schedule an appointment to speak with an Admissions Counselor. Call 607.255.5471 or visit www.human.cornell.edu/admissions for more information)

Portfolio Returns
Portfolios will be returned after May 1 only if you provide a sturdy, postage-paid envelope/mailing packet. The College of Human Ecology does not assume responsibility for lost or damaged materials.

Send portfolio and index to:
Portfolio Review Committee; Office of Admissions, Student and Career Development; College of Human Ecology; Cornell University; 170 Martha Van Rensselaer Hall; Ithaca, New York 14853-4401